

VISIT: <https://members.bcbst.com> (Register as a member with your BC/BS card)

After you register you can click on “MANAGING YOUR HEALTH “
Member Discounts & Fitness Your Way

The screenshot shows the member portal homepage for BlueCross BlueShield of Tennessee. At the top left is the logo, and at the top right is the 'BlueAccess' logo. A navigation bar contains links for 'BENEFITS & COVERAGE', 'CLAIMS & BALANCES', 'MANAGING YOUR HEALTH', 'FIND CARE', and 'PHARMACY'. Below this is a blue banner with a white icon and the text: 'Get information about your plan faster and help the environment by [going paperless](#) today'. The main content area features a scenic mountain landscape background with the text: 'Good afternoon, [redacted]', 'MEMBER ID: [redacted]', and 'Thanks for being a BlueCross BlueShield of Tennessee member. We're here to help you understand your coverage, find the care you need, and take advantage of all your plan extras.' At the bottom, there are two white boxes: 'MEMBER ID CARD INFORMATION' on the left and 'COPAYMENTS Doctor Visit' on the right.

The screenshot shows the 'Member Discounts' page. It features the same logo and navigation bar as the previous page. The main heading is 'Member Discounts'. Below the heading, the text reads: 'We're about to send you off to our partners site to view discounts, if you're not automatically redirected use the link below.' A blue link is provided: [Blue 365 Member Discounts](#).

VISIT Blue 365 Member Discounts - <https://www.blue365deals.com/>

You will need to “JOIN” fitness your way

After joining you can search to see what gyms are covered in the network within your area. You will NEVER be bored again. You have access to the full gym, classes and any amenities for the gym.

Once you JOIN and receive your card, you will need to visit or call the gym or gym(s) of your choice and enroll with them. They will supply you with a membership badge and you are done.

\$29 Monthly Fee for Access to Network of 10,000+ Gyms Nationwide

fitness your way
by Tivity Health

♥ 13 Favorites | More in [Fitness](#)



\$29 PER MONTH

+ \$29 enrollment fee

[SIGN IN/JOIN TO REDEEM](#)

What is Blue365?

Blue365 offers premier health and wellness discounts and is free to join.

These exclusive discounts are available to members of select BCBS organizations (e.g. BCBS of Illinois). [Check if you are eligible to join today!](#)

The Offer

\$29 Monthly Fee for Access to Network of 10,000+ Gyms Nationwide and Discounts With Over 20,000 Health and Well-Being Specialists

Whether your goals are physical, such as losing weight and maximizing energy, or emotional like dealing with stress and improving your mood, Fitness Your Way can help you meet your goals, on your budget and do it all on your own time. Fitness Your Way offers access to nearly 10,000 different fitness locations for just \$29 a month, as well as other health and well-being specialists and discounts.

Fitness for your budget

- Only \$29 per month and a low \$29 enrollment fee.
- Get up to 30% off on more than 20,000 experienced health and well-being specialists including chiropractors, acupuncturists, massage therapists, personal trainers, nutrition counselors, yoga and pilates instructors and more*
- Save on vitamins, exercise equipment, aromatherapy, organic products, and unique gifts*

Fitness for your time

- Visit any participating fitness location — anytime, anywhere — as often as you like
- Locations include select Anytime Fitness®, Curves® and Snap Fitness®. A limited number of Gold's Gyms and YMCAs in certain areas are also participating. Use the Fitness Your Way gym locator below to locate gyms near you.

Flexibility to achieve your goals

- With 10,000 locations, find fitness classes that fit you and your needs

The Terms

- *Details of the offer may vary depending on the Blue Cross and/or Blue Shield Company you are affiliated with.
- Memberships are per individual, not per family. Each individual must purchase their own membership. Family rates are not available.
- Individuals must be 18 and over to purchase a membership.
- To search for gyms near you, use the Fitness Your Way Gym Finder above.
- Monthly fee includes basic membership only. Access to additional services such as personal training, spa services, classes, or access to a pool or whirlpool vary by facility. To verify access to additional services, contact Tivity Health at **888-242-2060** (Monday – Friday 9 a.m. – 9 p.m. EST) or the gym directly.
- You must purchase a fitness membership in order to receive access to complementary and alternative medicine discounts. Complementary and alternative medicine discounts may not be available at all Blue Cross and/or Blue Shield Companies.
- To learn more about the complementary and alternative medicine practitioners near you, or to receive a list of providers, their addresses and discounts available, call Tivity Health at **888-242-2060** (Monday – Friday 9 a.m. – 9 p.m. EST).
- Tivity Health is a registered trademark of Tivity Health, Inc.™, and/or its subsidiaries and/or affiliates in the USA and/or other countries. All other brand names, product names, registered trademarks, or trademarks are the property of their respective owners, which are in no way associated or affiliated with the Blue Cross and Blue Shield Association.
- This offer is only available on the Blue365 website.
- Other important Terms and Conditions apply. Read our [disclosure statement](#), [terms of use](#), and [privacy policy](#) before proceeding further.